MIR Lab in Youth Work

European Youth Press

2020-2021

Course name: Digital investigations in an era of data-driven journalism

Translating Your Findings Into a Story

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Presentation Outline

- Organizing your Data
- Elements of a Good Story
- The Four C's
- Structure
- Follow-Up

Love your Data

Storyboard of your investigation

- *Organize everything as you're on the go*
  - *What you have*
  - *What you need*
  - *Specific notes & ideas*
  - *Set a schedule with strict! deadlines*
  - *Use organizational apps if needed*

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What stories made you angry?

What stories made you act?

Make Your Data Tell a Story

- *Original*
- *Important*
- *Verifiable*
- *Audience-oriented*
- *Structured*
- *Chronological order*
- *Filled with goodies*

Digital investigations in an era of data-driven journalism

Elements of a good story

- Heroes
- Plot
- Structure
- Discovery
- Proof

Hero's development in your story

1 | *Character*

The protagonist whose actions drive the story

2 | *Context*

What's going on?

Why does it matter?

3 | *Conflict*

What's the problem?

4 | *Conclusion*

What's next?

So what?

(source: Julian Sher, investigative reporter)

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It's all about the structure

Chronology: Start at the beginning

- Begin with a good opening
- Provide context
- Grab people's attention

Your middle part

- Twists and conflicts
- Drama: tensions and suspense
- Climax!

End

- Conclusion to the story
- Where are they now?

Follow-Up

Echo of your Story

The feedback after publication

Consequences

What happens to the parties involved?

New Data

Should you open an investigation anew?

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What investigations made a change?

What do you want to investigate?

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