MIR Lab in Youth Work

European Youth Press 2020-2021 Course name: Digital investigations in an era of data-driven journalism

Translating Your Findings Into a Story

PRESS

Presentation Outline

- Organizing your Data
- Elements of a Good Story
- The Four C's
- Structure
- Follow-Up





Digital investigations in an era of data-driven journalism



Love your Data

Storyboard of your investigation

- Organize everything as you're on the go
 - What you have
 - What you need
 - Specific notes & ideas
 - Set a schedule with strict! deadlines
 - Use organizational apps if needed



What stories made you angry?

What stories made you act?





Make Your Data Tell a Story

- Original
- Important
- Verifiable
- Audience-oriented
- Structured
- Chronological order
- Filled with goodies



Elements of a good story

- Heroes
- Plot
- Structure
- Discovery
- Proof





Hero's development in your story

1

Character

The protagonist whose actions drive the story

3

Conflict

What's the problem?

2

Context

What's going on?

Why does it matter?



4

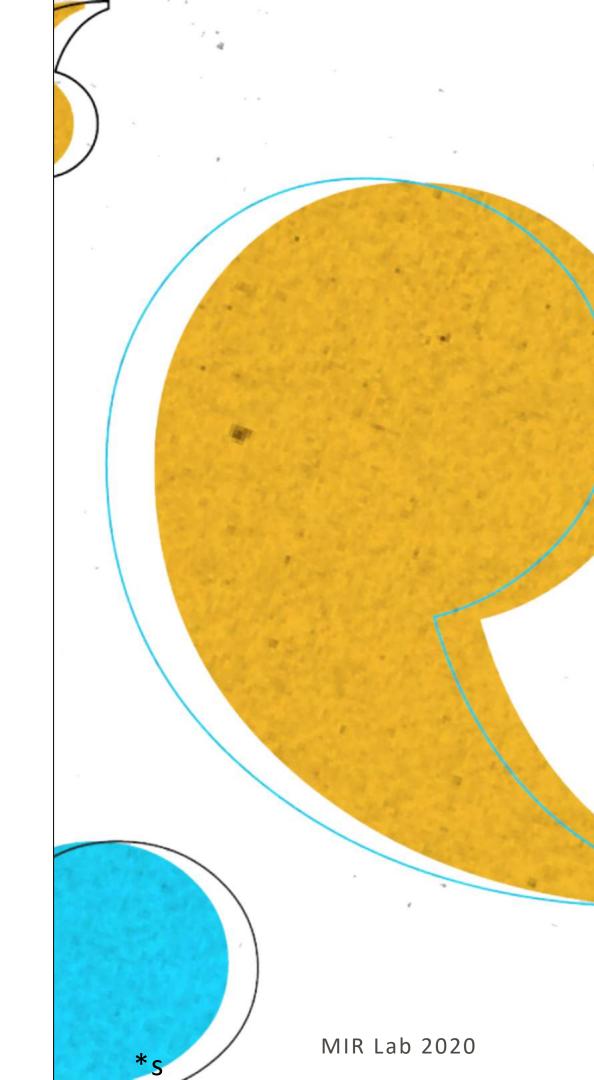
Conclusion

What's next?

So what?

(source: Julian Sher,

investigative reporter)



It's all about the structure



Chronology: Start at the beginning

- Begin with a good opening
- Provide context
- Grab people's attention



Your middle part

- Twists and conflicts
- Drama: tensions and suspense
- Climax!



End

- Conclusion to the story
- Where are they now?



Follow-Up

Echo of your Story

The feedback after publication

Consequences

What happens to the parties involved?

New Data

Should you open an

investigation anew?



