

Chapter 1

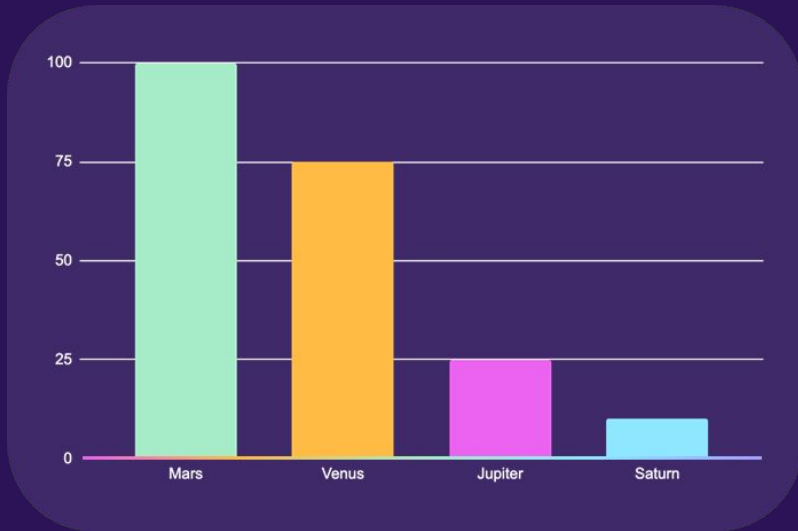
First step in the understanding of Infographic

Infographic

Definitions and usefulness

Definition:

Information or data that is shown in a chart, diagram, etc. so that is easy to understand”



Despite being red, Mars is a cold place



Venus is the second planet from the Sun



Jupiter is the biggest planet of them all



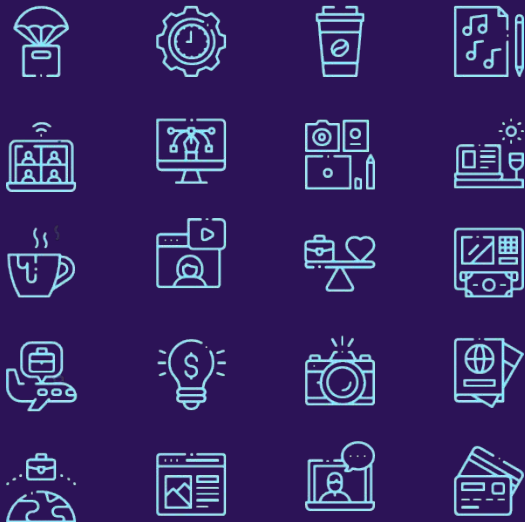
Saturn is a gas giant and has several rings

Benefits of Infographics:



Creative process

Visual Language:



Color:



Shapes:



Just below, some videos or websites with more precise and detailed explanations concerning Infographic and its capabilities.

This video gives a simple explanation about Infographic in a quick way :

<https://www.youtube.com/watch?v=Yvo-mHq1qjU>

Next, this article could be useful and help you to understand better what exactly the purpose of Infographic :

<https://venngage.com/blog/what-is-an-infographic/>

And here, for tips and examples to have basically an idea of Infographic capabilities :

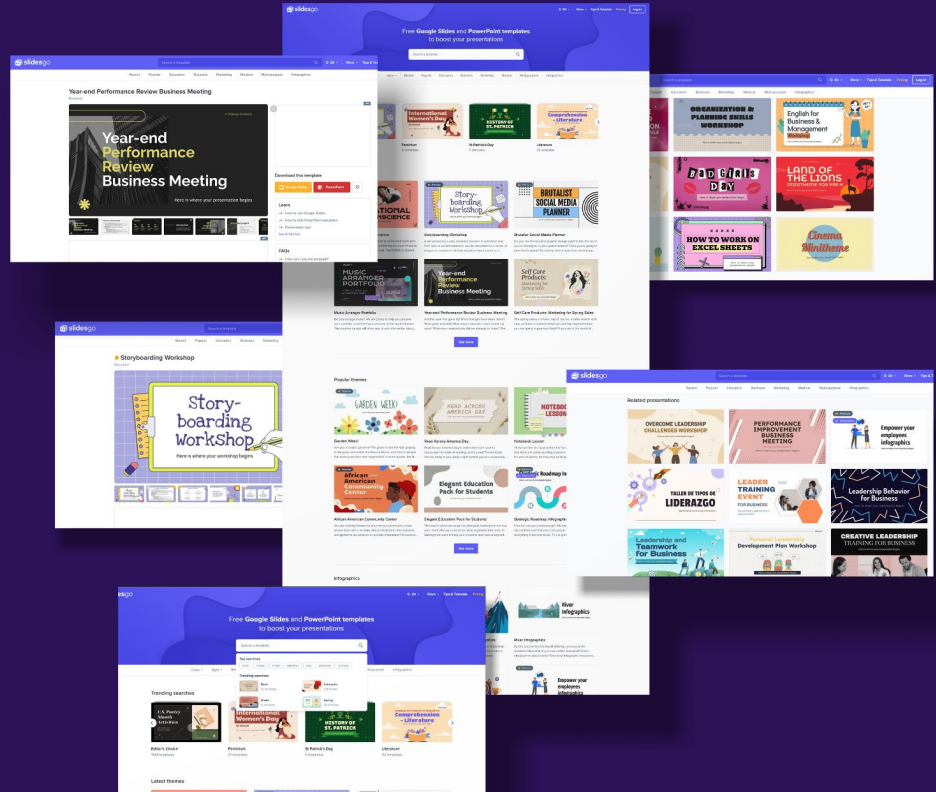
https://www.youtube.com/watch?v=tN8_85gKOTc

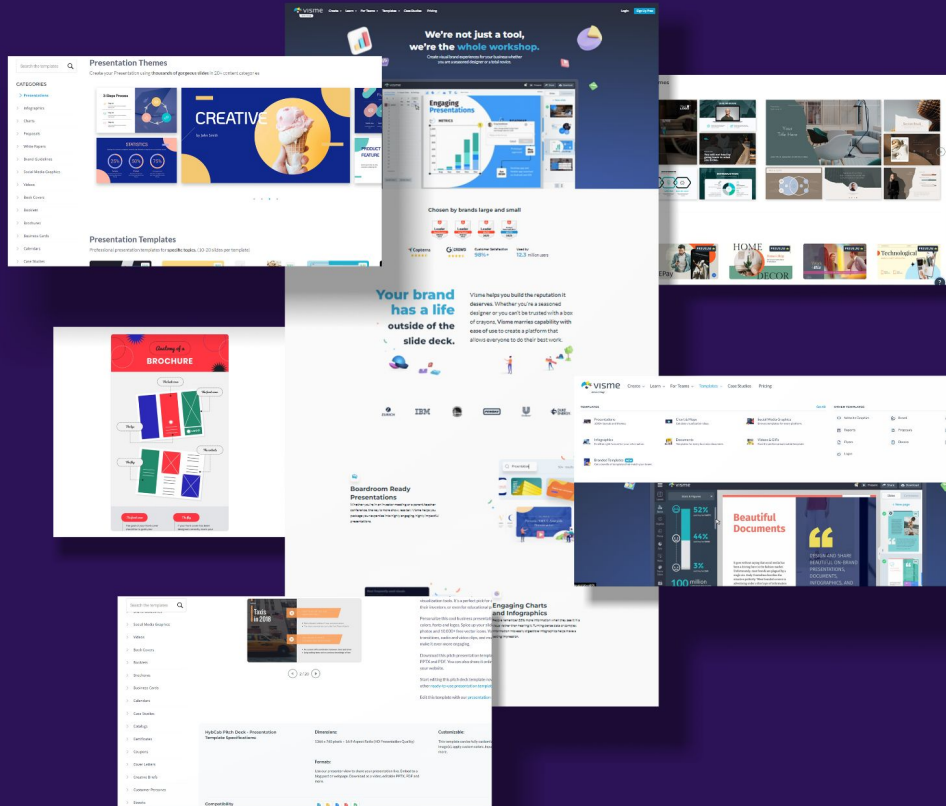
Different platforms and templates

Slidesgo, Visme, Easely

Slidego

<https://www.slidesgo.com>





Visme
<https://www.visme.co>

Ease.ly

<https://www.ease.ly>

Unlimited Graphic Design Service
Use Ease.ly to visually convey your idea, business and data.

Why Hire an Easelly Designer

- STEP 1 Meet a Designer
- STEP 2 Provide a brief
- STEP 3 Review your design

We Make Graphic Design Easy!
Use Ease.ly to visually convey your idea, business and data.

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Make Your Own Design

Easelly's design tool lets you visualize any kind of information.

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- Share up your meeting presentation
- Get more people to share your content
- Help customers understand your product
- Breakdown your next business

What Happens When You Start Using Ease.ly

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Why Hire an Easelly Designer

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- 02 You can share your content with your team, customers and the world
- 03 You can help others understand your product
- 04 You can help others understand your business

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Sidenote

**These infographic tools also support
word processing**

Conclusion

So now, I think you're a little more familiar with Infographic fields, capabilities, visuals offered, etc. I think you're presently just at the bottom of the second step, ready to step across it to reach a new landing to tread with a few other footfalls : the use of Infographic.