

Media analysis – complex template

Background

Short description of the media piece

What media piece are you going to analyse? What is the format? Who is the author and publisher?

Rationale

Why did you decide to analyse this media piece?

What is the main question you seek to answer?

Hypothesis

Short, clear, and concise

Key questions

Up to 3

Quantitative analysis

Add your sub-questions and answers. You can also add charts to this section.

Qualitative analysis

Add your sub-questions and answers.

Syntactic analysis (parsing)

Add your sub-questions and answers.

Semiotic analysis

Add your sub-questions and answers.

Contextual analysis

Add your sub-questions and answers.

Analysis of authorial internet

Add your sub-questions and answers.