



# How to Measure Impact



# Course structure



**1**

Gathering and interpreting the data for impact assessment: Overview



**2**

Quantitative and Qualitative Methods



**3**

How to measure impact and the obstacles you have to overcome

## Some terms used in this course:



**Correlation** - a connection between two or more things in data.

**Deductive logic** - aims at testing an existing theory.

**Hypothesis** - a proposed explanation for a phenomenon, based on limited evidence as a starting point for further investigation. For a hypothesis to be scientific, the scientific method requires that one can test it.

**Implementation** - the process of putting a plan into action.

**Inductive logic** - starts without a theory; aims at constructing one.

**Presumption** - a belief that something is true because it is likely, although not certain.

**Respondent** - someone who replies to something (e.g. a questionnaire).

**Stakeholder** - person, party, group that has an interest in something and can either affect or be affected by it.