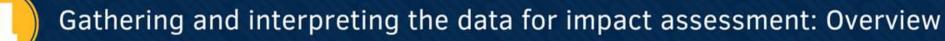


## **How to Measure Impact**







Quantitative and Qualitative Methods



How to measure impact and the obstacles you have to overcome



## Some terms used in this course:

Correlation - a connection between two or more things in data.

**Deductive logic** - aims at testing an existing theory.

Hypothesis - a proposed explanation for a phenomenon, based on limited evidence as a starting point for further investigation. For a hypothesis to be scientific, the scientific method requires that one can test it.

Implementation - the process of putting a plan into action.

Inductive logic - starts without a theory; aims at constructing one.

Presumption - a belief that something is true because it is likely, although not certain.

Respondent - someone who replies to something (e.g. a questionnaire).

Stakeholder - person, party, group that has an interest in something and can either affect or be affected by it.